

Soccerkids Dubai

Soccerkids Dubai was established in 2002, since its inception it remains the largest soccer coaching academy in the UAE with 900 children registered over eight locations across two of the Emirates, including future locations such as Dubai Sports City and Abu Dhabi Zayed sports city.

Our goal is to create a soccer coaching resource and cater for the growing expat population of the UAE. Soccerkids Dubai has grown to become one of the most respected soccer academies in Dubai and other Emirates. The growth of Soccerkids Dubai is a direct result of the exceptional coaching staff who conduct insightful and enjoyable training programs that are completely focused on player development and most of all, enjoyment of the game. We have six full time English Football Association qualified coaches and our extensive programmes are developed by our technical director who holds a valid UEFA B Coaching license for children between the ages of 3 to 16. We also run four junior and two adult soccer leagues within the emirates.

Mission Statement

Our mission is to deliver top level soccer training and instruction with the objective of guiding players to attain their maximum potential in the game of soccer. We place an emphasis on skill and tactical development and the maximization of game enjoyment through a training process that emphasizes fair play, respect and enjoyment of the game.

We believe in nurturing and developing the mental, physical and technical characteristics of the youth player. Our programs are presented through a dynamic and creative soccer training model. We encourage players to use their imagination and creativity while playing.

Soccerkids Dubai coaches conduct an innovative skills program which provides an opportunity for total involvement for each player. At Soccerkids Dubai we focus on allowing players to express their individuality while giving them concise feedback on how they can improve their game play. Players will encounter an age and skill specific program that will foster development and result in greater enjoyment in soccer. We believe that players who are enjoying soccer and who are comfortable to make mistakes without criticism will develop best. Proper player development is a long term project which we hope will produce incredible results. At Soccerkids Dubai, players receive informative and positive feedback through detailed Players Profile reports and constant communication with individual coaches.

We also specialise in all soccer related activities such as:

1. Seasonal soccer camps, held during school holidays;
2. Elite team and individual coaching;
3. The creation and administration of junior and adult leagues;
4. The development of school physical education programmes;
5. The planning and organization of soccer themed events such as charity fund raising social days, inter school tournaments, themed events eg beach football, five-a-side tournaments, freestyle soccer, street soccer etc.

At Soccerkids Dubai, we pride ourselves on our ability to bring all races, ages, abilities and genders together to enjoy the global favourite pastime, football is our passion.

Sponsorship Packages

We offer comprehensive packages to potential sponsors and have a variety of ways in which you can become involved in Soccerkids Dubai. Just a few of the options available to potential sponsors are as follows:

- Comprehensive coverage on soccerkidsdubai.com, Soccertotsdubai.com and soccerkidsabudhabi.com with banners and links to your home page.
- Bespoke banners displayed in and around all soccerkids locations (8 existing locations, 4 to be confirmed by April 09)
- Placements for participating companies employees children,
- Bespoke competitions in all locations around the emirates,
- Discount membership cards for all existing soccerkids members (900 children registered),
- Logo display across chest of giveaway soccer strip to all members,
- Highly visible display of company logo on all coaches uniforms,
- Prominent logo display on all flyers, handouts, and registration forms, involvement in our very successful birthday party package,
- Sponsorship of our four Junior football leagues in the jumeirah / mirdif / festival city area.
- Full sponsorship of our new soccertots programme, offering coaching to infants from the age of three to five.
- Opportunity to support soccerkids future charity programmes in conjunction with the down-syndrome association of Dubai.

We are open to suggestions on how we can work in collaboration and look forward to your comments

With regards.

Yours sincerely

Ben McBride | General Manager | Soccerkids Dubai